The Masland Sustainability



Commitment to Our Planet in Four Key Areas





We Take A Global View

At Masland Contract, we have a global perspective on the way we do business. That means serving our customers around the world, while also leading the way in taking better care of our Earth as an environmentally sound manufacturer.

Our commitment to the planet is focused in four key areas: the Masland Contract P.A.C.T.

Performance

Our First Rule is to Make it Last

Masland Contract products are designed for a long life. Built for sustained durability, our products last longer in their First Life, which extends the time before the environmental impact of a replacement is necessary.

- Antron® Legacy™ and Antron® Lumena™ fibers are used in the construction in over 80% of our product line. EPP (Environmentally Preferred Products) – 3rd Party Certified*
- Antron® fibers last 75% longer than other nylon fibers and lower energy consumption by 38% in the manufacturing process.



Accountability

Our Commitment Level is Certified

Masland Contract meets or exceeds the strictest guidelines in the carpet industry, including LEED, CRI and NSF. All Masland Contract products meet the CRI Green Label Plus criteria, with modular products offering up to 30% recycled content and 10% recycled content in broadloom.

- Over 90% of our running-line products are third-party certified Gold by the NSF/ANSI 140 Sustainable Carpet Assessment.
- ALL Masland Contract modular products are certified Gold (NSF/ ANSI 140); some modular products are certified Platinum. ALL of our recommended adhesives meet LEED requirements.

Conservation

Our Dedication Goes Full-Circle

Masland Contract strives to put every ounce of material and every ounce of energy to good use, so nothing goes to waste. As a proud member of Carpet America Recovery Effort (CARE), we encourage and facilitate reclamation of products to conserve and preserve precious resources.

- Almost 100% of post-industrial carpet and yarn waste is reclaimed and made into other carpet products, backings or carpet pad. The result? Virtually eliminating waste sent to landfills.
- Through our prepaid postage & sample return policy, we make it easy for our customers to return samples for reuse or recycling.



Technology

Efficiency Means Good Stewardship

From energy and materials, to our policies and practices, Masland Contract is not just making carpet – we are making a difference by making carpet.

- Efficient engineering has reduced our energy consumption by 14% in producing each square yard of carpet.
- Our participation in Green-e wind energy credits offset nearly 100% of the energy used in our operations.
- In addition to our partnership with Antron®, we actively seek ecoconscious vendor partners in all areas such as backing technologies, packaging, freight, etc. to reduce the impact of our environmental footprint.





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