



Introducing

Magnetude™

THE MAGNETIC MODULAR FLOORING SYSTEM



Contemporary Woods



Contemporary Woods

Inspired by the beauty of nature's imperfections, the **Contemporary Woods** luxury vinyl tile collection includes three highly versatile patterns: *Airbrushed*, *Deconstructed* and *Winning Streak*. Combining traditional wood looks with highly textural designs, all three patterns feature a scaled fusion of woodgrain, stone and concrete visuals.

Magnetude™ Backing by AtlasMasland

Magnetude has made modular flooring truly modular, offering post-installation flexibility the entire life of the installation. Floors can be designed and redesigned again and again to not only create visual interest for the floor, but equally provide functional benefits such as wayfinding, social distancing and branding.

From inception to final product, AtlasMasland designs with one goal in mind: to enhance the experience of the space.

Magnetude fulfills the promise of truly interchangeable modular flooring, while equally inspiring designer's creative possibilities to deliver better human experiences.

atlasmasland.com

VIEW CONTEMPORARY WOODS:



LEARN ABOUT MAGNETUDE:



LVT **DECONSTRUCTED**
COLORS **DC01 LIGHT TOAST, DC03 COOL MIST AND DC04 GROUNDED TAUPE**
INSTALLATION **MONOLITHIC** 

COVER IMAGE: **AIRBRUSHED**
COLORS **AB01 SANDY BEACH, AB02 STONEWASHED AB04 SMOKIN'**
INSTALLATION **ASHLAR** 



INTRODUCING

Magnetude™

THE MAGNETIC MODULAR FLOORING SYSTEM

01_Imagine

Imagine a truly flexible backing system that enables you to realize your designs and adapt to meet changing needs and preferences. Introducing Magnetude, the magnetic modular flooring system that allows you to re-imagine your space and mix things up.

02_Create

Create design configurations that flex to meet the demands of the environment, including branding, wayfinding, zone definition or just visual fun. With Contemporary Woods, you have 3 patterns and 14 distinct colors with which to play and design.

03_Order

Once you've narrowed down your choices, it's time to select your pieces and place your order. Contact your sales representative with any questions.

04_Install

With the ease of placing puzzle pieces, Magnetude flooring comes together like the clap of your hands. Thanks to their unique magnetic backing, **no adhesives are required** and the modular pieces can be changed and reconfigured after the initial installation.

05_Reconfigure

As a magnetic modular flooring system, the pieces can be rearranged, removed or reused. Create new design schemes inspired by a unique purpose, change in season or even a whim. The reconfiguration possibilities allow you to re-imagine your space without major renovation.

How does Magnetude work?

Ferrite in the LVT and carpet tile backing creates a magnetic connection with a special underlayment, designed to work with modular products. The magnetic connection is unique to these products so it won't form a magnetic connection with other metallic materials. **Truly revolutionary.**



WINNING STREAK
WS01 OVERCAST, WS02 SMOLDERING AND WS04 HEY HONEY



MONOLITHIC

INSTALLATION

LVT

COLORS



LVT **DECONSTRUCTED**
 COLOR **DC05 FIG**
 INSTALLATION **ASHLAR**

LVT **WINNING STREAK**
 COLORS **WS01 OVERCAST AND WS04 HEY HONEY**
 INSTALLATION **ASHLAR** **AND MONOLITHIC**



Wayfinding with Magnetude

With health and safety protocols evolving, wayfinding requirements can be quickly addressed as the magnetic modular system allows you to easily flip colors, move planks or change designs.

INSTALLATION **ASHLAR**



Reconfiguring with Magnetude

Rearrange, remove or reuse your pieces and create different design schemes or room experiences overnight.

INSTALLATION **MONOLITHIC**



LVT

COLORS

INSTALLATION

DECONSTRUCTED

DC01 LIGHT TOAST, DC02 CHAMELEON AND DC04 GROUNDED TAUPE

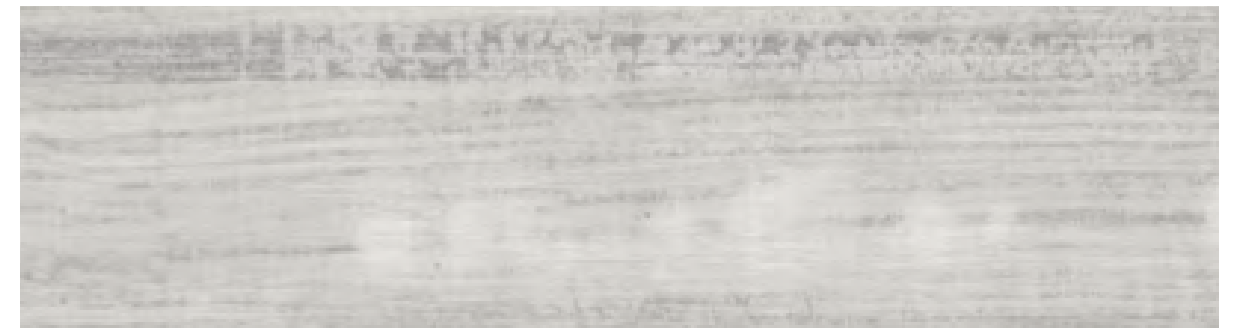
ASHLAR 



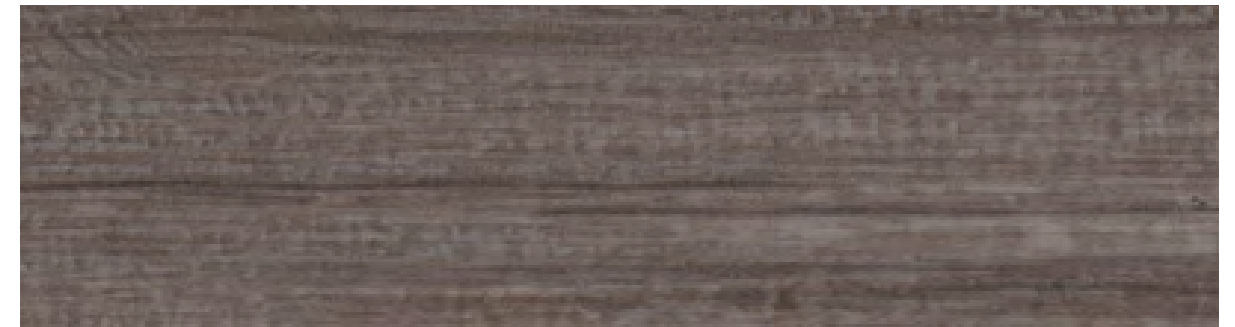
AB01 Sandy Beach



AB02 Stonewashed



AB03 Silver Lining



AB04 Smokin'

Contemporary Woods planks are made with Magnetude backing. Install traditionally or use with Magnetude underlayment for endless reconfigurations.

For the most accurate color representation, please request a sample by contacting Customer Service at **1-888-633-4770** or by visiting atlasmasland.com.



To inspire design creativity, AtlasMasland never stops innovating. From inception to final product, our designs are pursued with one goal in mind: enhance the experience. Through statement-making patterns, easily customizable flooring solutions or unique products developed to preserve our planet, we design with intent. We design for better human experiences.

AIRBRUSHED

LVT **AIRBRUSHED**
COLOR **AB04 SMOKIN'**
INSTALLATION **ASHLAR** 



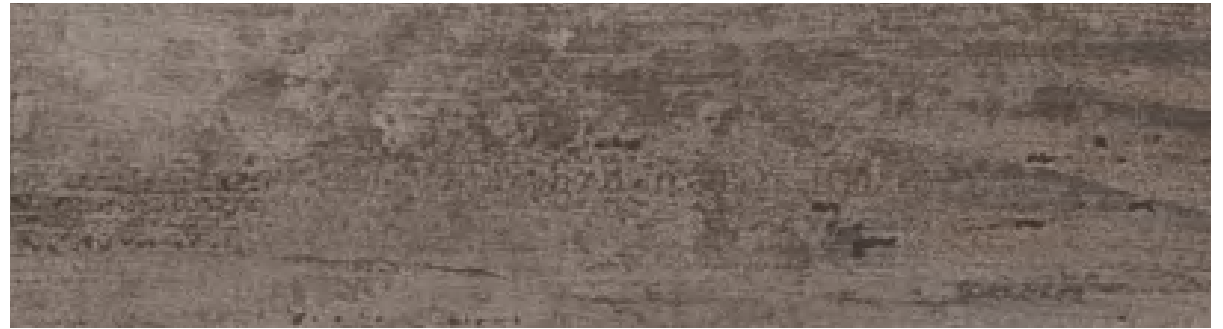
DC01 Light Toast



DC02 Chameleon



DC03 Cool Mist



DC04 Grounded Taupe



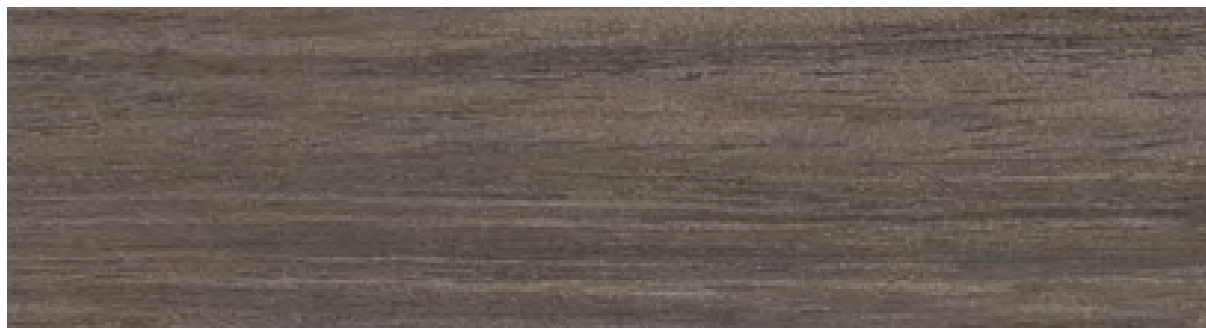
DC05 Fig

DECONSTRUCTED

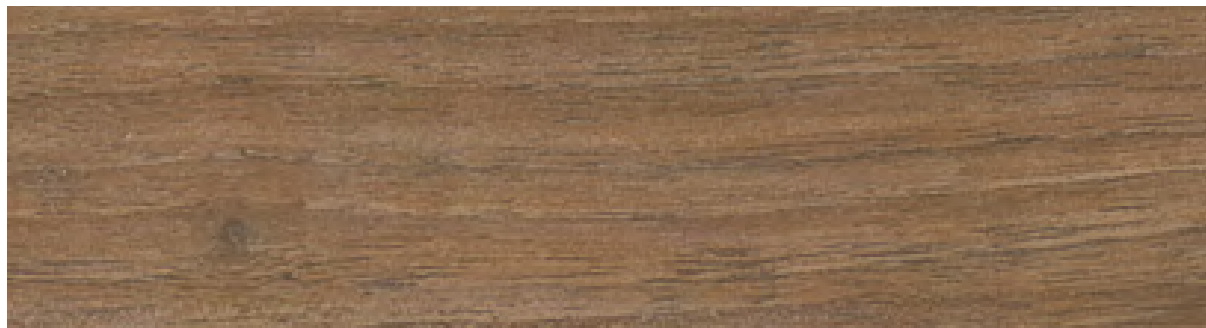
LVT **DECONSTRUCTED**
COLOR **DC03 COOL MIST**
INSTALLATION **ASHLAR**



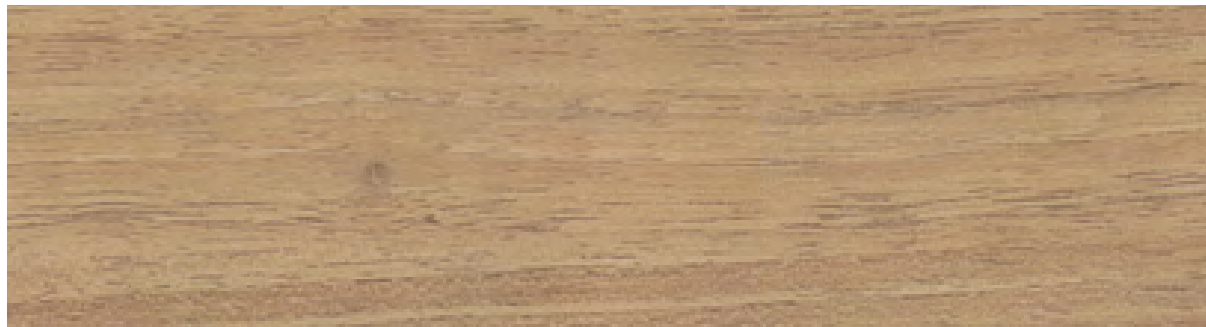
WS01 Overcast



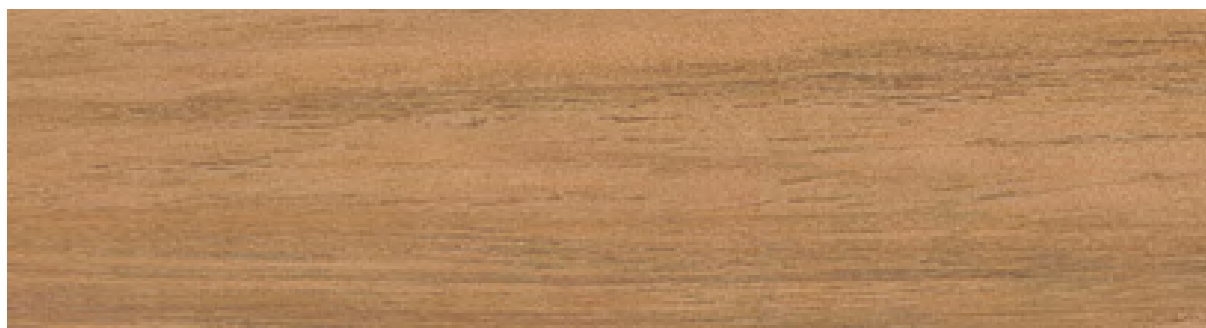
WS02 Smoldering



WS03 It's Nuts!



WS04 Hey Honey



WS05 Tiger's Eye

WINNING STREAK

Contemporary Woods

Construction

	Airbrushed	Deconstructed	Winning Streak
Style Number	8528	8527	8529
Construction	High Performance Luxury Vinyl Tile		
Finish	Ironclad Plus		
Wear Layer	20 mil (0.5mm)		
Edge Detail	Micro-beveled Edge		
Overall Thickness	0.177" (4.5mm)		
Embossing	Barnside	Enhanced Grain	Barnside
Installation Type	Glue Down or Magnetic		
Adhesive	AtlasMasland Premium Spray Adhesive or Modular Tile/LVT Adhesive		
Warranty	10 year - Limited Commercial Wear* / 15 year - Light Commercial Wear*		

Packaging

Tile Size	7" x 48" (17.78cm x 121.92cm)
Pieces per box	10
Square feet per box	23.33 (2.17 m ²)
Weight per box	39.9lbs (18.10kg)
Coverage/Piece	2.33 Sq. Ft. (0.216 m ²)
Coverage/Carton	23.33 Sq. Ft. (2.17 m ²)
Coverage/Pallet	50 Cartons (1166.5 Sq. Ft. / 108 m ²)
Coverage/Container	20 Pallets (23330 Sq. Ft. / 2167 m ²)

Testing

TEST	STANDARD	MINIMUM REQUIREMENT	RESULTS
Dimensional Stability	ASTM F2199	0.02" lin. ft. max	Passes
Flexibility	ASTM F137	≤1.0" (no cracks or breaks)	Passes
Radiant Panel	ASTM E648	≥.45 watts/cm ² (NFPA Class 1)	Passes
Residual Indentation	ASTM F1914	Avg. < 8%	Passes
Resistance to Heat	ASTM F1514	ΔE < 8 avg. max	Passes
Resistance to Light	ASTM F1515	ΔE < 8 avg. max	Passes
Chemical Resistance	ASTM F925	No more than slight change	Passes
Size Tolerance	ASTM F2421	±0.016"/lin. ft.	Passes
Slip Resistance	ASTM D2047	ADA Compliant	Passes
Smoke Density	ASTM E662	≤450	Passes
Static Load	ASTM F970	250 psi min	Passes
Thickness Tolerance	ASTM F386	±0.005"	Passes
Indoor Air Quality		Low VOC	FloorScore Certified

* See warranty documentation for full details of terms and conditions

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Order samples: **1.888.633.4770** or **atlasmasland.com**

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