

RUGS

Create memorable moments



Masland Rugs

Sometimes the panorama of a commercial project creates opportunities for more personal moments. For these moments, we offer Masland rugs.

Our collection includes 100% wool rugs, handcrafted rugs, and even hand-knotted rugs, as well as rugs made with your custom artwork, and of course, rugs fabricated from your favorite Masland Contract broadloom patterns.

Whether you're spotlighting a standout brand statement, introducing visual softness, or anchoring a dynamic gathering place, our contract-grade rugs provide a key expression for your project.

We invite you to explore our six rug programs:

- Elevate
- Woolridge
- Rugs 4.0
- Custom Inlaid Rugs
- Floorscapes
- Studio Collection



Elevate

Our bestselling collection of New Zealand wool and wool blend rugs. These luxuriously textured rugs bring the natural beauty of wool to your floors. Each rug is handmade of 100% New Zealand wool, or wool with viscose. Most of the nine running line patterns share common colorways, making it easy to coordinate throughout your project. Choose from three standard size options to elevate your interiors.

Elevate

SEVILLE ROW #2775

Cut Pile

50% New Zealand Wool
50% Viscose

STANDARD AVAILABLE SIZES:

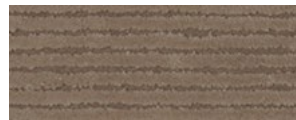
5' x 8'	10' x 14'
8' x 11'	Custom



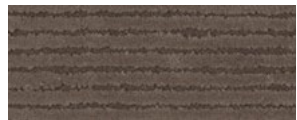
478 PEWTER



486 GRAPHITE



830 ZINC



875 SLATE



SEVILLE ROW - 478 PEWTER

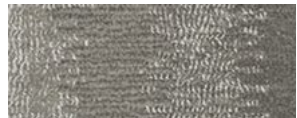
ASSIMILATE #2715

Tip-Shear

100% New Zealand Wool

STANDARD AVAILABLE SIZES:

5' x 8'	10' x 14'
8' x 11'	Custom



450 PEWTER / GRAPHITE



850 ZINC / SLATE



ASSIMILATE - 450 PEWTER / GRAPHITE



PROGRESSION - 450 PEWTER / GRAPHITE

Elevate

PROGRESSION #2705

Tip-Shear

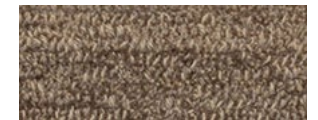
100% New Zealand Wool

STANDARD AVAILABLE SIZES:

5' x 8'	10' x 14'
8' x 11'	Custom



450 PEWTER / GRAPHITE



850 ZINC / SLATE

URBAN GRID #2725

Cut & Loop

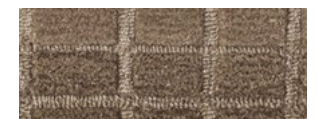
100% New Zealand Wool

STANDARD AVAILABLE SIZES:

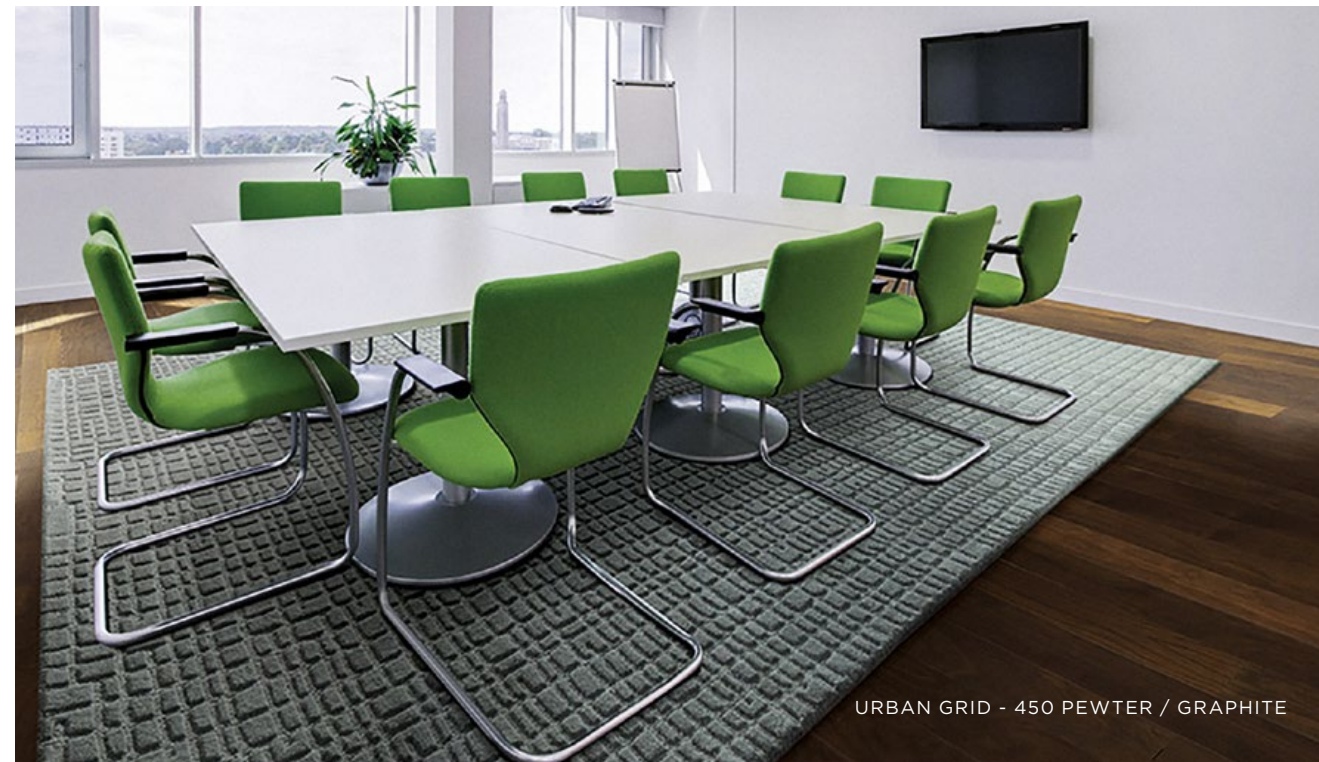
5' x 8'	10' x 14'
8' x 11'	Custom



450 PEWTER / GRAPHITE



850 ZINC / SLATE



URBAN GRID - 450 PEWTER / GRAPHITE

Elevate

LUMIERE #2735

Cut Pile

50% New Zealand Wool
50% Viscose

STANDARD AVAILABLE SIZES:

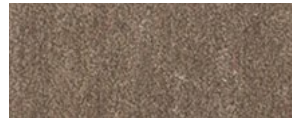
5' x 8' 10' x 14'
8' x 11' Custom



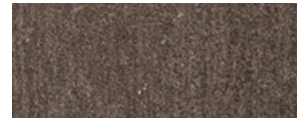
478 PEWTER



486 GRAPHITE



830 ZINC



875 SLATE



LUMIERE - 486 GRAPHITE

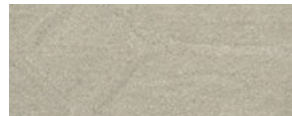
STRUCTURE #2780

Cut Pile

85% New Zealand Wool
15% Viscose

STANDARD AVAILABLE SIZES:

5' x 8' 10' x 14'
8' x 11' Custom



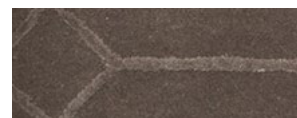
478 PEWTER



486 GRAPHITE



830 ZINC



875 SLATE



STRUCTURE - 486 GRAPHITE

Elevate

LINES II #2790

Cut Pile

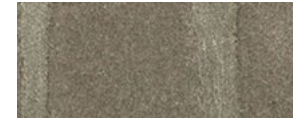
70% New Zealand Wool
30% Viscose

STANDARD AVAILABLE SIZES:

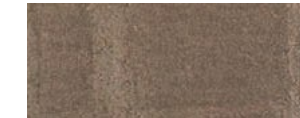
5' x 8' 10' x 14'
8' x 11' Custom



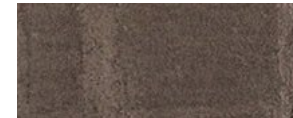
478 PEWTER



486 GRAPHITE



830 ZINC



875 SLATE



LINES II - 478 PEWTER

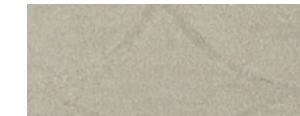
CONCENTRIC #2770

Cut Pile

85% New Zealand Wool
15% Viscose

STANDARD AVAILABLE SIZES:

5' x 8' 10' x 14'
8' x 11' Custom



478 PEWTER



486 GRAPHITE



830 ZINC



875 SLATE



CONCENTRIC - 486 GRAPHITE

Elevate

WATERCOLOR #2755

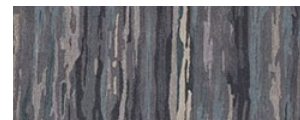
Cut Pile

100% New Zealand Wool

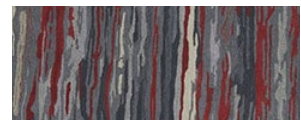
Of all the rugs in our Elevate collection, Watercolor stands out. Six bold running line colors make it easy to spotlight any space in your project. Handcrafted of 100% New Zealand wool, Watercolor rugs are available in three standard sizes.

STANDARD AVAILABLE SIZES:

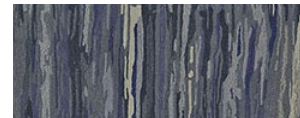
5' x 8' 10' x 14'
8' x 11' Custom



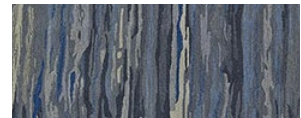
14206 TEAL



22475 RED



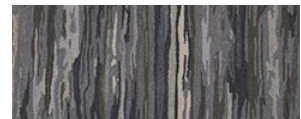
45413 PURPLE



55412 BLUE



64422 GREEN



77316 GRAY



WATERCOLOR - 55412 BLUE



CUSTOM

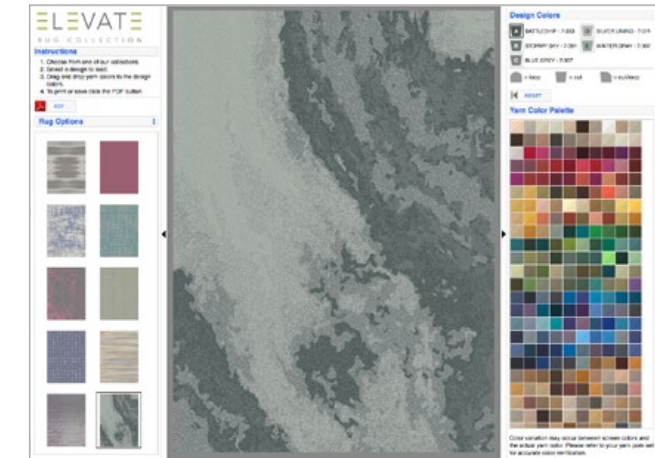
Elevate

CUSTOM

Customize your Elevate area rug to fit your design needs. With a few clicks you can change colors to manipulate our designs into the exact color scheme to fit your project.

Custom Color Elevate:

1. Choose a pattern from the Elevate Collection
2. Drag and drop yarn colors to customize the rug's palette
3. Order directly from the screen or save, download and print your design.



Experience Elevate Custom
at
elevatecustom.maslandcontract.com



Woolridge

Bring the understated luxury of pure, undyed wool to your installation with Woolridge rugs. Handwoven in India on traditional looms in large rolls, these wool and wool-blend rugs can be fabricated in the size and shape of your choosing, creating a sophisticated, custom look without the custom price. Finished with random tip-shearing to showcase subtle variations of color.

Woolridge

STRING CLOTH #16901

Cut Pile

100% Undyed Natural Wool

3 Colors

STANDARD AVAILABLE SIZES:

6' x 9'	10' x 14'
8' x 10'	Custom
9' x 12'	



150 STEEL



250 GRAY



350 BEIGE



150 STEEL



STRING CLOTH - 150 STEEL

Woolridge

CASHMERE #16400

Random Tip-Shear

60% Undyed Natural Wool

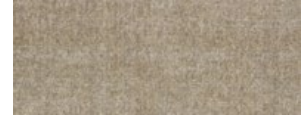
20% Nylon

20% Viscose

5 Colors

STANDARD AVAILABLE SIZES:

6' x 9'	10' x 14'
8' x 10'	Custom
9' x 12'	



081 SILVER



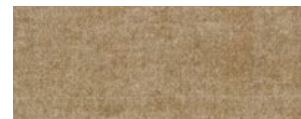
001 STEEL



688 GRAY



242 PEWTER



079 BEIGE



001 STEEL



CASHMERE - 001 STEEL

Woolridge

RIDGE ROW #16902

Cut & Loop

100% Undyed Natural Wool

3 Colors

STANDARD AVAILABLE SIZES:

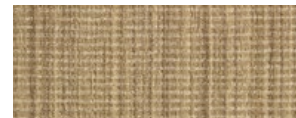
6' x 9'	10' x 14'
8' x 10'	Custom
9' x 12'	



100 STEEL



200 GRAY



300 BEIGE



100 STEEL



RIDGE ROW - 100 STEEL

Woolridge

KARMA #18500

Cut & Loop

100% Undyed Natural Wool

6 Colors

STANDARD AVAILABLE SIZES:

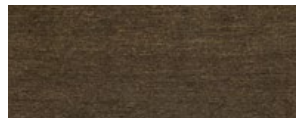
6' x 9'	10' x 14'
8' x 10'	Custom
9' x 12'	



416 STONE



421 CARIBOU



476 MESQUITE



484 SHALE



482 CINDER



244 TEMPEST



484 SHALE



KARMA - 484 SHALE



Rugs 4.0

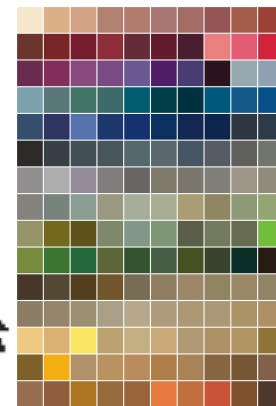
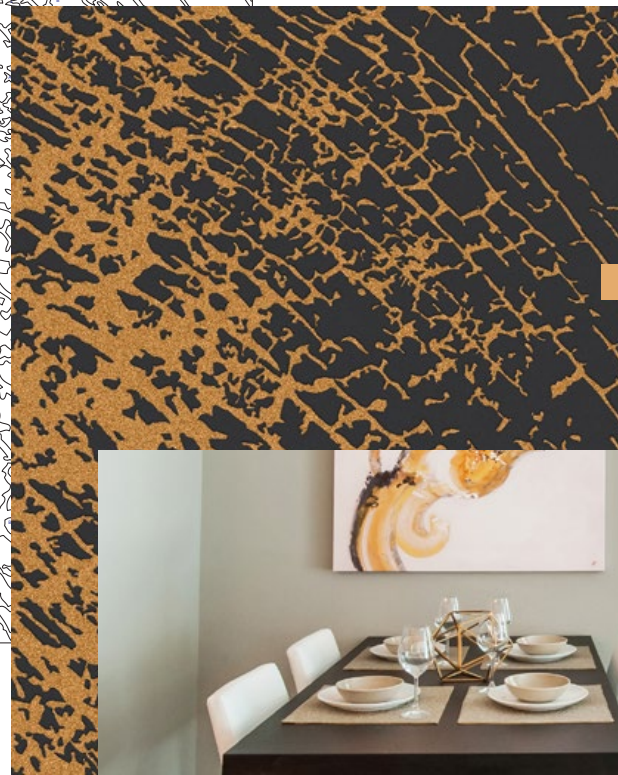
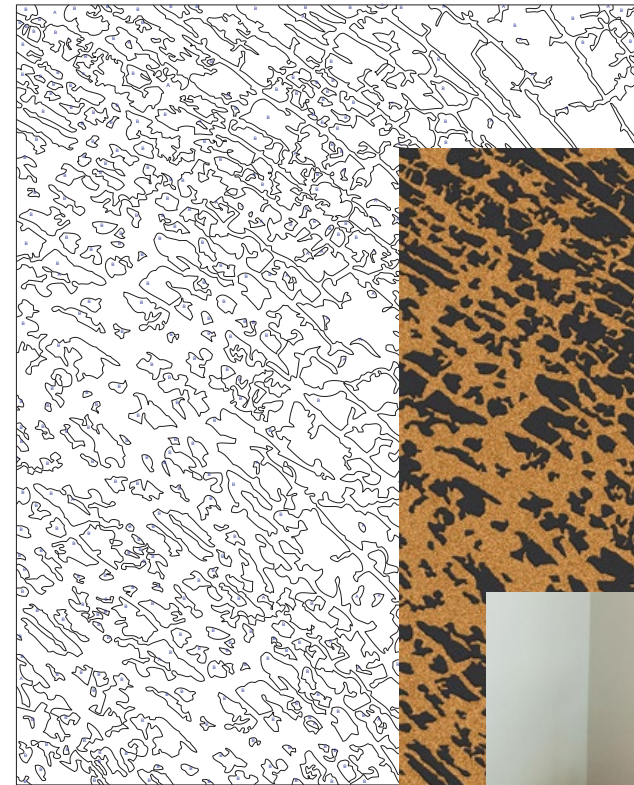
Masland Contract makes customizing rugs easy with the Rugs 4.0 tool. With our full pom set at your command and more than 100 patterns to choose from, your custom creations are almost limitless. Crafted of 100% New Zealand Wool or Solution Dyed Nylon, there is a rug for any project.

Rugs 4.0

Select from our predesigned templates to create rugs for a wide range of installations. With over 108 designs and 150 colors of yarn, Rugs 4.0 allows you to create sophisticated patterns to integrate into your total design vision. Top yarn systems ensure years of enduring performance in the business environment.

Customize your area rug to fit your design needs. With a few clicks you can change color to manipulate our designs into the exact color scheme you have in the back of your mind.





CUSTOM COLOR RUGS

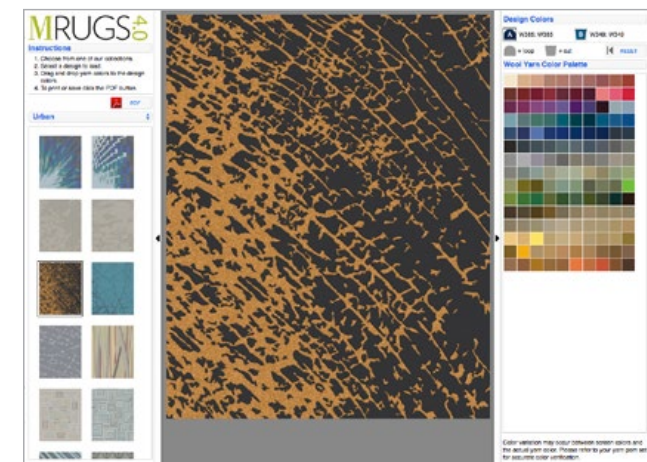
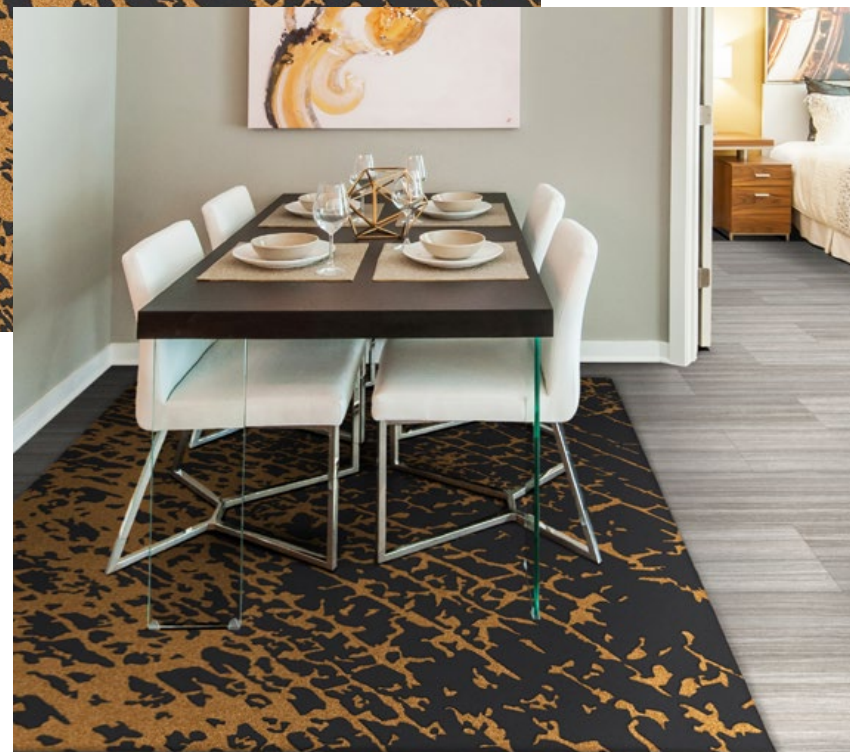
You're just a few clicks away from custom color rugs. The user-friendly interface at maslandcontract.com frees you to focus on your design.

1. Select a design
2. Drag and drop yarn colors to customize the rug's palette
3. Order directly from the screen, or save, download and print your design

Now you've got an enduring reference that makes it easy to discuss, tweak and order perfect rugs of all shapes and sizes.

Experience Rugs 4.0 Wool
at
rugs4.maslandcontract.com

Experience Rugs 4.0 SDN
at
sdn4.maslandcontract.com

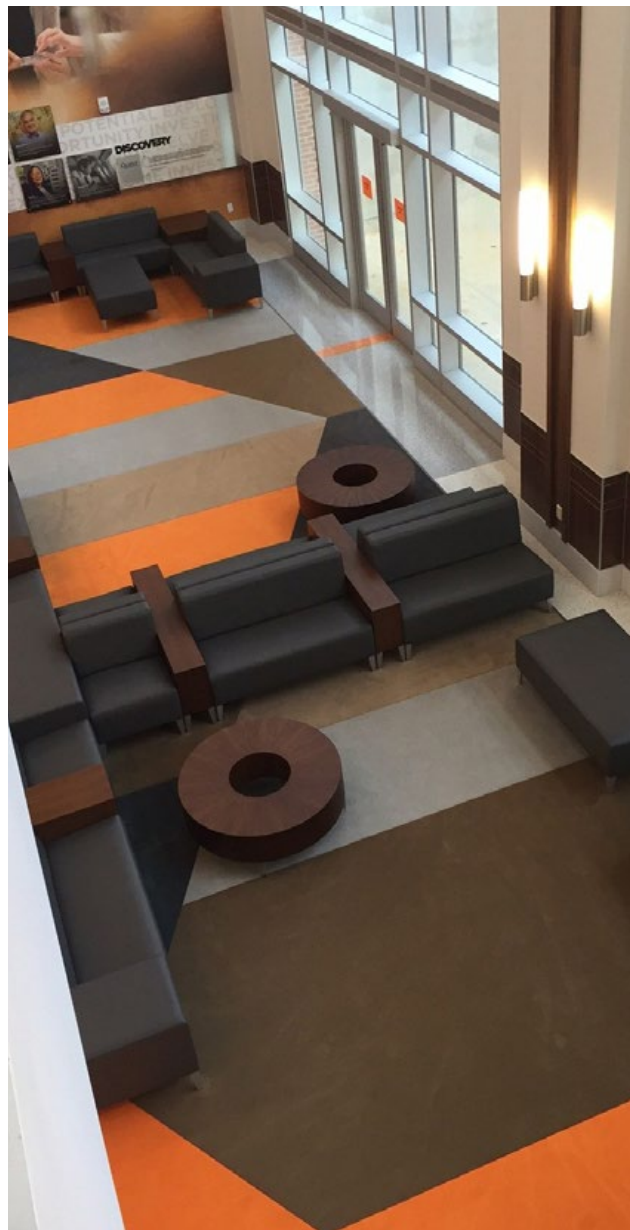




Custom Inlaid

When your design calls for multiple exposures to a message or brand, Masland Contract is ready. Our design team will bring your logo, seal, corporate branding or unique merchandising to life in 100% nylon inlays. Perfect for entries, lobbies, way finding or completing a special space, it's a smart addition to create an unforgettable customer experience.

Custom Inlaid

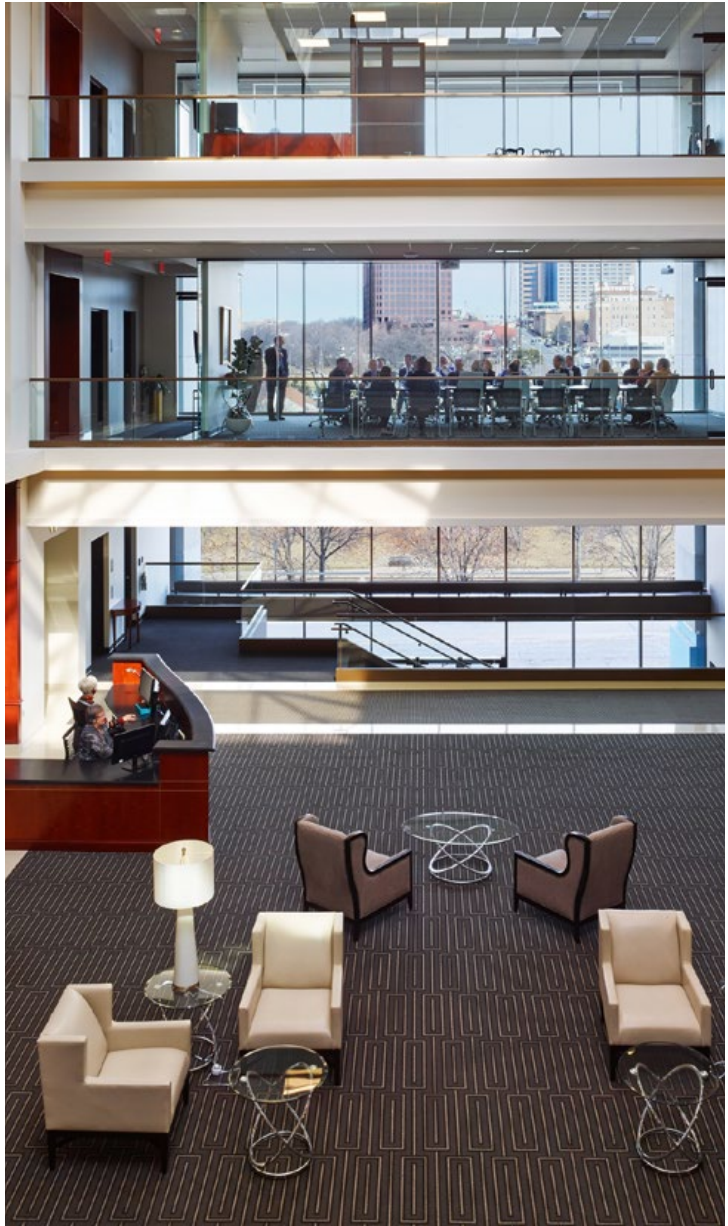




Floorscapes

For affordable rugs in the Masland broadloom patterns you love, Floorscapes is the answer. Choose from more than 80 patterns, each with a selection of colorways to represent hundreds of options. Crafted with Masland's signature solution-dyed nylon, Floorscapes is available in three standard sizes and custom sizes to fit your needs.

Floorscapes





Studio

Bring old-world sophistication to your installation with masterfully hand-knotted rugs from the Studio Collection. Wools of Northern Europe, Italy and New Zealand come together to create a depth of color and natural patina that can only develop through painstaking hand work. Four weavers work side by side using heirloom weaving techniques, and individual rugs are fabricated from this generous width. Each rug is washed and sheared repeatedly, allowing an authentic vintage look to emerge. We proudly offer seven patterns in seven colors, carefully selected to work with modern tastes.

Studio

HAND-KNOTTED

Masterfully hand-knotted in India by skilled weavers that carefully execute the patterns one knot at a time. Four weavers work in unison on each rug as the patterns unfold through techniques that have been used for centuries.

ALL-NATURAL

To develop a slight visual and textural movement for each color within the rug, wool from Northern Europe, Italy and New Zealand are blended together at the looms to develop a natural patina for each color. The depth of a single color develops to create this subtle, yet inspiring effect that can only be attained through weaving.

VINTAGE FINISHING

To further enhance this effect after they are woven, Masland's Studio rugs undergo cutting-edge finishing techniques. Each rug is repeatedly washed and sheared until the rug develops its own personality. This vintage finish along with the unique patterns and colors help develop a simplistic glamour ideal for minimalist applications.

RUNNING LINE

Available in seven colors.

STANDARD AVAILABLE SIZES:

6' x 9'	10' x 14'
8' x 10'	Custom
9' x 12'	

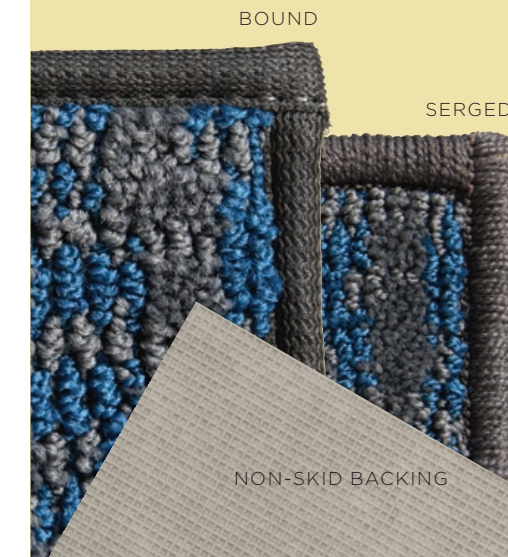


FINISHED EDGE

Edge treatments offer a unique finishing touch. Choose from complementary colors and textures to create original designs. Edge options available are Binding and Serging. All edging is bevel-cut to provide a clean, finished look.

NON-SKID BACKING

- Grid pattern for additional slip control
- Premium rubber latex for superior longevity



Finishing/Specs

BINDING COLOR OPTIONS:



OVER 280 SERGE COLOR OPTIONS





ORDER YOUR SAMPLES AT 1-888-633-4770 OR [ATLASMASLAND.COM](https://www.atlasmusland.com)

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